

ART IN MOTION

'GROOVE to GROW'

Subject: Unlock the JOY of DANCE with 'GROOVE to GROW': A **special offer** for your school

I hope this message finds you in great spirits. I am writing to propose an exciting opportunity for your school to partner with me in offering a **Weekend Dance Masterclass—'Groove to Grow'**—designed to enrich students' lives through the art of dance.

Here is how it works:

- **No financial cost to the school:** The program is entirely self-funded by the participating students, requiring no financial contribution from the school.
- **Convenience for your school:** Classes will be held twice a week on Saturday and Sunday ensuring that there is no impact on academic learning.
- **Immediate Impact: ONE - Free of Charge 'Groove to Grow' Masterclass.** This one-time session is designed not only to introduce students to the art of movement but also to give your team a clear picture of the engaging and educational dance classes I can provide on a regular basis, tailored specifically to your students' needs and preferences.
- **School Annual Day Choreography: Free of Charge** choreography for your Annual Day event if we enroll 125 students for the year with the help of the school. And if we get more student than facility will be added as per on final meeting
- **Financial Saving for School:** School will not have to employ a dance teacher as we will cover up the sessions for students during the weekend. (T&C)
- **Help Requested from School:** To share the details of the programmed "Groove to Grow" with the school community involving parents, students, and teachers.
- **Renowned Expert Dance Trainer:** The school community will benefit from the services of an experienced dance teacher who has led various schools dance competitions and Annual days and Dance workshops and has won the FIRST POSITION 13 times in different schools in the year.....

More Details of the Proposal:

1. **Class Schedule:** Twice a week (two hours for each class) on **Saturdays and Sundays are any decided days** at your school premises.
2. **Monthly Fees:** A nominal fee of **₹500 per student**, paid directly by the parent
3. **Target Age Group:** Students of all age groups
4. **RESPONSIBILITIES:** We will manage the classes, communication with parents, and student enrollment, ensuring that the school Principal and authorities are made aware of all details. This will enable a smooth and hassle-free process for your school.

Dance Styles Offered:

1. Contemporary Dance

- Focus on fluid movements and emotional expression.
- Appeals to students interested in creativity and storytelling through dance.

2. Bollywood Dance

- High-energy, vibrant routines inspired by Indian cinema.
- Perfect for blending traditional and modern styles, making it fun and engaging.

3. Hip-Hop

- Urban street dance style with freestyle movements.
- Popular among students for its cool, trendy vibe.

4. Jazz Dance

- Energetic and dynamic with sharp, stylish movements.
- Great for building confidence and stage presence.

5. Classical Indian Dance

- Options like Bharatanatyam, Kathak, or Odissi.
- Emphasizes cultural richness, grace, and discipline.

6. Salsa and Latin Dance

- Partner-based dance with lively rhythms.
- Encourages teamwork, coordination, and social interaction.

7. Ballet Basics

- Introductory level for beginners focusing on posture, discipline, and grace.
- Ideal for building foundational skills.

8. Freestyle

- Open-format dance style for creativity and self-expression.
- Perfect for students who want to explore without strict techniques.

9. Folk Dances

- Traditional styles like Garba, Bhangra, or Lavani.
- Promotes cultural awareness and a sense of community.

10. Zumba

- A dance-fitness program combining aerobic movements with Latin-inspired routines.
- Popular for its fun and fitness-focused approach.

11. Musical Theatre Dance

- Dance routines inspired by Broadway-style performances.
- Perfect for students with an interest in acting and storytelling.

12. K-Pop Dance

- Choreographies inspired by popular Korean pop music videos.
- Appeals to younger audiences who are fans of global trends.

13. Fusion Dance

- A blend of various styles like Bollywood and Hip-Hop or Contemporary and Jazz.
- Encourages experimentation and versatility.

14. Lyrical Dance

- A mix of Ballet, Jazz, and Contemporary dance.
- Focuses on conveying emotions through movements.

15. Street Dance and Breakdancing

- High-energy style with flips, spins, and athletic moves.
- Appeals to adventurous and physically active students

Benefits for Students:

Holistic Development: Students will improve their physical fitness, coordination, and creative thinking.

Confidence Building: Dancing in groups enhances self-esteem and teamwork.

Productive Weekends: Provides students with a fun, engaging activity that promotes healthy habits.

Mental Well-being: Engaging in dance can reduce stress, enhance mood, and boost self-esteem.

Social Skills: Students will have the opportunity to interact with peers, fostering teamwork and communication skills.

Creative Expression: Dance allows students to express themselves creatively, enhancing their artistic abilities.

More Benefits for the School:

Enhanced School Reputation: Offering a unique extracurricular activity highlights your school's commitment to student enrichment.

Unique Marketing Strategy: Being one of the few schools offering weekend classes, especially on Sundays, can set your school apart and attract more students.

Enhanced Student Engagement: Offering dance classes can increase student participation in extracurricular activities.

Positive School Environment: Dance can contribute to a more vibrant and dynamic school culture.

We believe that our 'Groove to Grow' Weekend Master Class will be a valuable addition to your school's extracurricular offerings. We are committed to providing high-quality dance education that benefits both students and the school community.

Kindly go through the attached profile, the passion and commitment I show which is evident for winning the **First Position**. We look forward to the opportunity to collaborate with [School Name]. Please feel free to contact us at [+91-8619951283, +91-8824288622] or Email- [Ravijawad@gmail.com] for any further information or to discuss this proposal in detail. Thank you for considering our proposal.

We hope to hear from you soon.

Warm regards,

Ravi Goud

Art in Motion

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